

Annex I:
Socio-Economic, Demand and Sales
Data



European Coalition on
Homeopathic and Anthroposophic Medicinal Products
European Economic Interest Group

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Figure 1: Sales data related to population and prescribers

	(i) Sales of HAMPs per inhabitant (€) (2010) ^{1,2}	(ii) Sales of HAMPs per inhabitant in relation to GDP per capita expressed in PPS (€) ^{1,2,3}	(iii) Sales of HAMPs per homeopathic prescriber (€000) ^{1,2,5}	(iv) Sales of HAMPs per homeopathic prescriber in relation to GDP per capita expressed in PPS (€000) ^{1,2,3,5}
AUSTRIA	2.68	2.20	47.6	39.0
BELGIUM	3.04	2.62	65.6	56.5
BULGARIA	0.68	1.58 ⁴	3.2	7.4 ⁴
CYPRUS	—	—	—	—
CZECH REPUBLIC	0.33	0.41	0.8	1.0
DENMARK	0.80	0.68	48.9	41.4
ESTONIA	0.47	0.75	25.1	39.8
FINLAND	—	—	—	—
FRANCE	4.98	4.65	57.0	53.2
GERMANY	3.69	3.18	30.1	26.0
GREECE	—	—	—	—
HUNGARY	0.53	0.84	2.3	3.6
IRELAND	0.35	0.27	2.6	2.0
ITALY	2.76	2.71	20.1	19.7
LATVIA	1.40	2.86	34.0	69.4
LITHUANIA	1.92	3.62	31.2	58.8
LUXEMBOURG	—	—	—	—
MALTA	—	—	—	—
NETHERLANDS	1.91	1.47	17.6	13.5
POLAND	0.79	1.30	5.5	9.1
PORTUGAL	0.50	0.64	39.6	50.7
ROMANIA	0.09	0.21 ⁴	0.5	1.2 ⁴
SLOVAKIA	0.32	0.44	0.7	0.9
SLOVENIA	—	—	—	—
SPAIN	1.05	1.01	9.6	9.2
SWEDEN	0.41	0.34	28.3	23.6
UNITED KINGDOM	0.56	0.48	6.6	5.7
MEAN (EU 21)	1.39	1.54	—	25.3
SOURCE	ECHAMP 2011	ECHAMP 2011, Eurostat 2012	ECHAMP 2011, ECH 2011, ECCH 2011	ECHAMP 2011, ECH 2011, ECCH 2011, Eurostat 2012

References

1. Sales values at ex-factory prices 2010
2. No market data available for Cyprus, Finland, Greece, Luxembourg, Malta or Slovenia
3. Purchasing Power Standard (PPS) 2009
4. Purchasing Power Standard (PPS) 2008
5. Total homeopathic prescribers equals the sum of homeopathic doctors plus homeopathic practitioners

Figure 2: Prescribers of homeopathic and anthroposophic medicinal products (basic data)

	(i) Homeopathic doctors per 100,000 inhabitants ¹	(ii) Total number of homeopathic doctors ¹	(iii) Homeopathic practitioners per 100,000 inhabitants ²	(iv) Total number of homeopathic practitioners ²	(v) Homeopathic prescribers per 100,000 inhabitants ³	(vi) Total number of homeopathic prescribers ³	(vii) Number of anthroposophic doctors	(viii) Number of anthroposophic doctors per 100,000 inhabitants
AUSTRIA	5.6	470	n/l	—	5.6	470	11-100	0.1-1.3
BELGIUM	3.8	418	0.8	85	4.6	503	11-100	0.1-0.9
BULGARIA	21.6	1 620	n/l	—	21.6	1 620	<10	<0.1
CYPRUS	2.7	22	n/l	—	2.7	22	0	0
CZECH REP	39.4	4 137	n/l	—	39.4	4 137	11-100	0.1-1.0
DENMARK	0	2	1.6	88	1.6	90	11-100	0.2-1.8
ESTONIA	1.9	25	n/a	—	1.9	25	11-100	0.9-7.7
FINLAND	0	0	9.3	500	9.3	500	11-100	0.2-1.9
FRANCE	8.7	5 664	n/l	—	8.7	5 664	101-1000	0.2-1.6
GERMANY	9.2	7 526	3.0	2 503	12.3	10 029	>1000	>1.2
GREECE	1.4	158	1.2	136	2.6	294	0	0
HUNGARY	23.7	2 370	n/l	—	23.7	2 370	<10	<0.1
IRELAND	0.4	18	13.2	594	13.6	612	<10	<0.2
ITALY	13.6	8 242	0.1	48	13.7	8 290	101-1000	0.2-1.7
LATVIA	4.2	92	n/l	—	4.2	92	11-100	0.5-4.3
LITHUANIA	6.2	205	n/l	—	6.2	205	<10	<0.3
LUXEMBOURG	—	—	n/a	—	—	—	0	0
MALTA	0	0	3.0	12	3.0	12	0	0
NETHERLANDS	2.5	418	8.3	1 381	10.8	1799	101-1000	0.6-6,1
POLAND	14.1	5 372	0.3	95	14.4	5 467	11-100	0.02-0.3
PORTUGAL	0.9	95	0.4	40	1.3	136	<10	<0.1
ROMANIA	18.9	4 045	n/l	—	18.9	4 045	11-100	0.1-0.5
SLOVAKIA	48.3	2 608	n/l	—	48.3	2 608	0	0

Figure 2 (Continued)

	(i) Homeopathic doctors per 100,000 inhabitants ¹	(ii) Total number of homeopathic doctors ¹	(iii) Homeopathic practitioners per 100,000 inhabitants ²	(iv) Total number of homeopathic practitioners ²	(v) Homeopathic prescribers per 100,000 inhabitants ³	(vi) Total number of homeopathic prescribers ³	(vii) Number of anthroposophic doctors	(viii) Number of anthroposophic doctors per 100,000 inhabitants
SLOVENIA	6.0	126	n/l	—	6.0	126	0	0
SPAIN	10.9	5 036	0.03	14	10.9	5 050	11-100	0.0-0.2
SWEDEN	0.1	9	1.3	125	1.43	134	11-100	0.1-1.1
UK	0.8	499	7.7	4 799	8.5	5 298	11-100	0.0-0.2
MEAN (EU 26)	9.4	—	—	—	11.4	—	—	—
SOURCE	European Committee for Homeopathy (ECH) 2011	ECH 2011, Eurostat 2012	European Central Council of Homeopaths (ECCH) 2011	ECCH 2011, Eurostat 2012	ECH 2011, ECCH 2011	ECH 2011, ECCH 2011, Eurostat 2012	International Federation of Anthroposophic Medicinal Associations 2011 (IVAA)	IVAA 2011 Eurostat 2012

References

1. Homeopathic doctor is defined as a doctor who has received recognised training in homeopathy
2. Homeopathic practitioner is defined as a practitioner who has received recognised training in homeopathy
n/l: not legal
n/a: not available
3. Total homeopathic prescribers equals sum of homeopathic doctors plus homeopathic practitioners

Figure 3: Sales data – pharmaceutical industry and sales of homeopathic and anthroposophic medicinal products

	(i) Sales of HAMPs (€ million) (2010) ^{1,2}	(ii) Sales of HAMPS (€ million) (2009) ¹	(iii) Total pharmaceutical market (€ million) (2009) ¹	(iv) HAMPs as % of the total pharma market (2009)
AUSTRIA	22.41	22.20	2 996	0.74
BELGIUM	32.97	37.65	4 320	0.87
BULGARIA	5.14	3.93	616	0.64
CYPRUS	—	—	188	—
CZECH REPUBLIC	3.42	3.42	1 895	0.18
DENMARK	4.41	4.20	2 073	0.20
ESTONIA	0.62	0.62	189	0.33
FINLAND	—	—	1 979	—
FRANCE	322.57	331.21	27 146	1.22
GERMANY	302.06	305.63	27 047	1.13
GREECE	—	—	5 850	—
HUNGARY	5.34	5.17	1 984	0.26
IRELAND	1.58	1.73	1 888	0.09
ITALY	166.60	170.89	18 540	0.92
LATVIA	3.14	3.66	277	1.32
LITHUANIA	6.38	5.32	478	1.11
LUXEMBOURG	—	—	—	—
MALTA	—	—	77	—
NETHERLANDS	31.66	33.25	4 654	0.71
POLAND	30.31	33.88	4 484	0.76
PORTUGAL	5.37	3.81	3 716	0.10
ROMANIA	2.01	1.62	1 909	0.08
SLOVAKIA	1.73	1.72	1 064	0.16
SLOVENIA	—	—	509	—
SPAIN	48.31	48.79	14 744	0.33
SWEDEN	3.80	3.52	2 771	0.13
UNITED KINGDOM	34.96	33.67	12 512	0.27
EU TOTAL (EU 26)	—	—	143 906	—
EU TOTAL (EU 21)	1034.88	1055.90	—	—
MEAN (EU 21)	—	—	—	0.73
SOURCE	ECHAMP 2011	EFPIA 2011 website 15.11.2011	ECHAMP 2011	ECHAMP 2011

References

1. Sales values at ex-factory prices
2. No market data available for Cyprus, Finland, Greece, Luxembourg, Malta or Slovenia

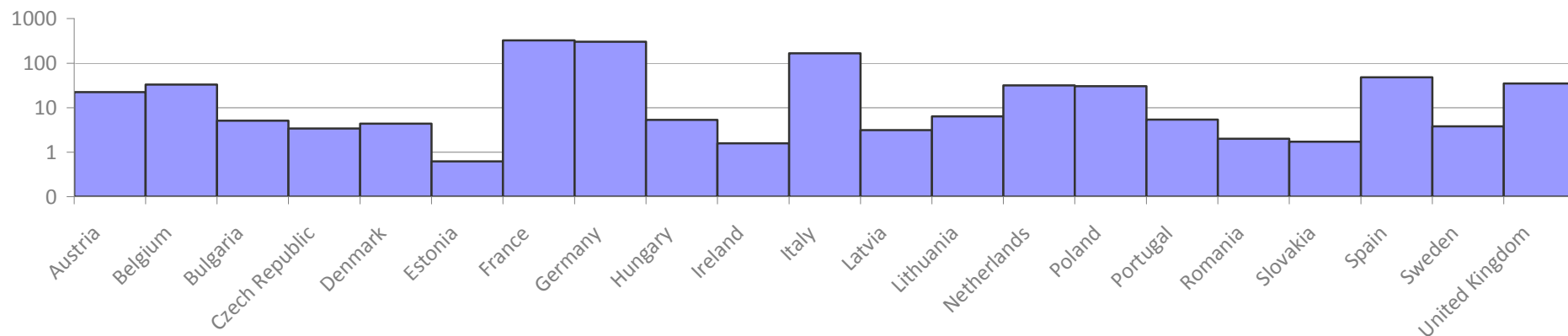
Figure 4: Socio-economic background data

	(i) Population (million)	(ii) GDP at current market prices (€000) (2009)	(iii) GDP per capita expressed in PPS (2009) ¹
AUSTRIA	8.4	274	122
BELGIUM	11.0	339	116
BULGARIA	7.5	35	43 ¹
CYPRUS	0.8	17	98
CZECH REPUBLIC	10.5	137	81
DENMARK	5.5	223	118
ESTONIA	1.3	14	63
FINLAND	5.4	171	111
FRANCE	65.1	1 907	107
GERMANY	81.8	2 397	116
GREECE	11.3	233	93
HUNGARY	10.0	93	63
IRELAND	4.5	160	128
ITALY	60.6	1 521	102
LATVIA	2.2	19	49
LITHUANIA	3.3	27	53
LUXEMBOURG	0.5	38	267
MALTA	0.4	6	78
NETHERLANDS	16.7	572	130
POLAND	38.1	310	61
PORTUGAL	10.6	168	78
ROMANIA	21.4	116	42 ¹
SLOVAKIA	5.4	63	72
SLOVENIA	2.1	35	87
SPAIN	46.2	1 054	104
SWEDEN	9.4	293	120
UNITED KINGDOM	62.4	1 563	116
MEAN EU 27	502.5	11 791	100
SOURCE	Eurostat – website epp.eurostat.ec.europa.eu [quoted 22.02.12]	Eurostat Yearbook 2011 Website [quoted 21.02.12]	Eurostat Yearbook 2011 Website [quoted 21.02.12]

References

1. Bulgaria and Romania numbers are for 2008

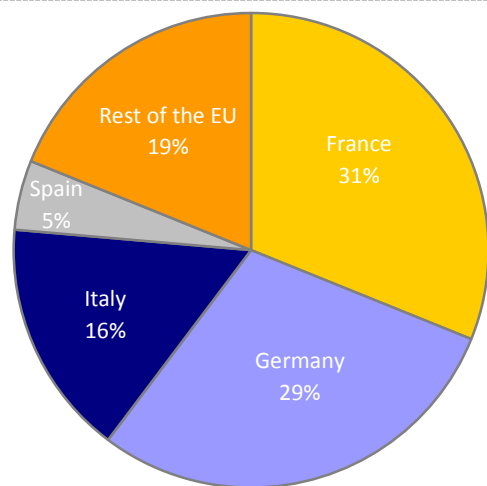
Figure 5: Sales of homeopathic and anthroposophic medicinal products (€ million) (2010)



Source: Annex I Figure 3 (i)

Note: Due to the range of values differing by decimal ranges, the data of the y axis are presented in a logarithmic scale.

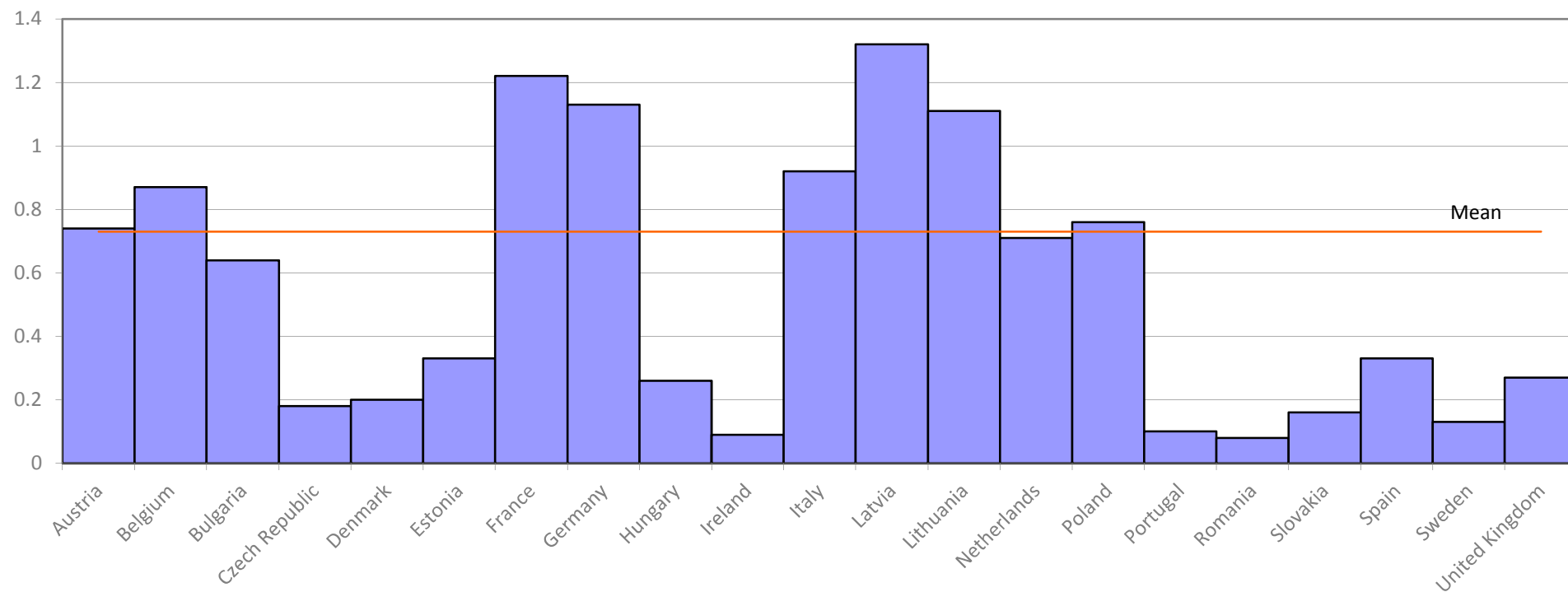
Figure 6: Market share of the largest EU markets for HAMPs (2010)



Total sales of HAMPs in EU: €1.035 billion
Ex-factory prices

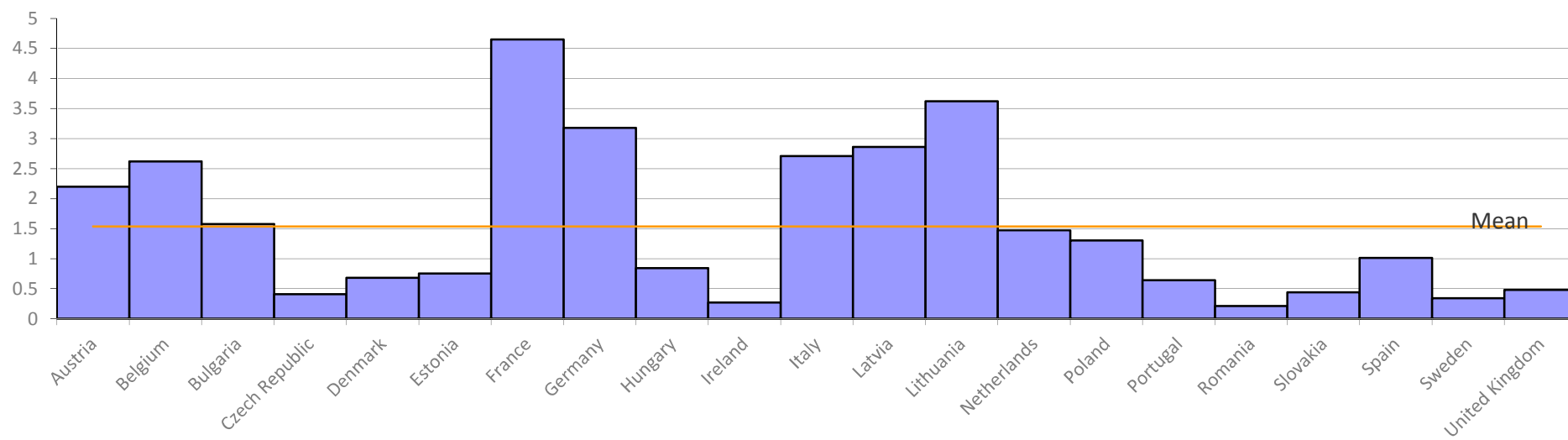
Source: Annex I Figure 3 (i)

Figure 7: Homeopathic and anthroposophic medicinal products as % of the total pharma market (2009)



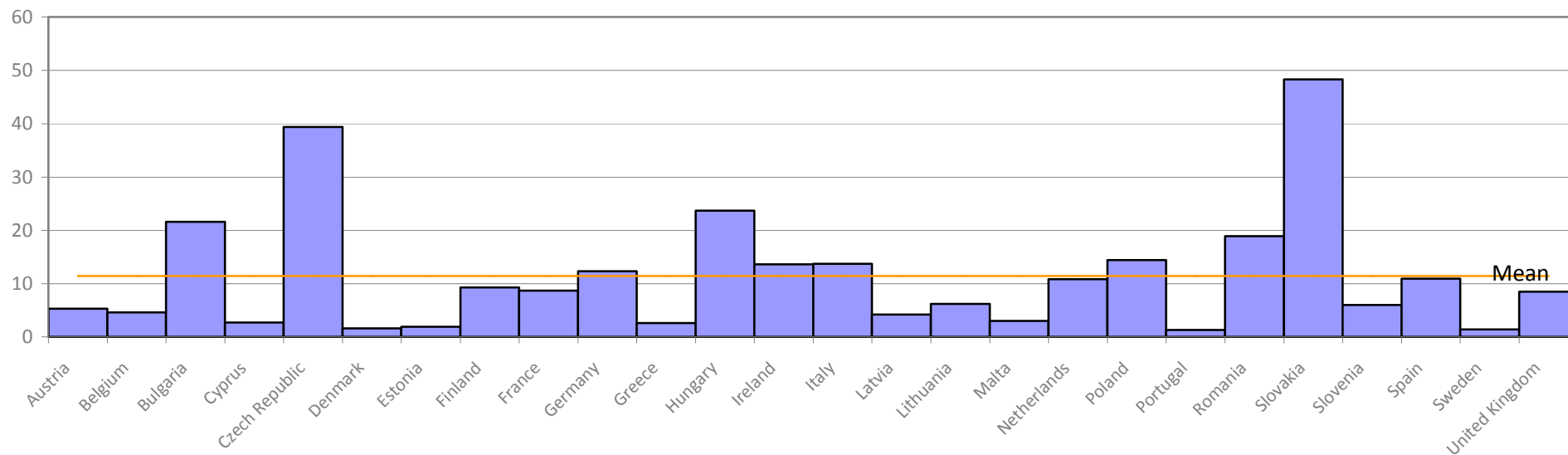
Source: Annex I Figure 3 (iv)

Figure 8: Sales of homeopathic and anthroposophic medicinal products per inhabitant in relation to GDP per capita expressed in PPS (€)



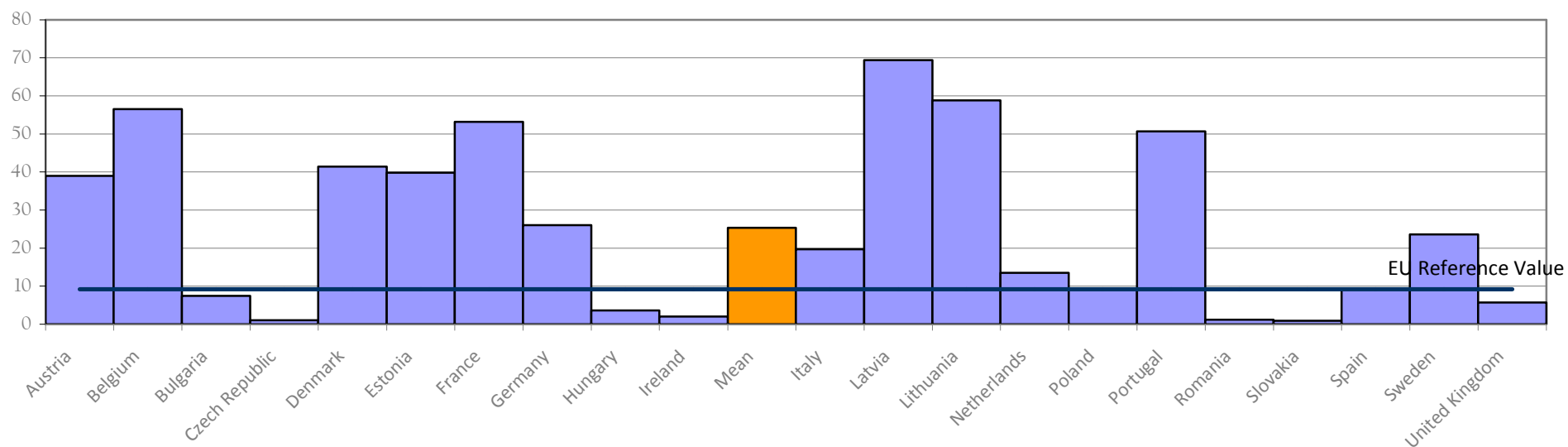
Source: Annex I Figure 1 (ii)

Figure 9: Number of homeopathic prescribers per 100,000 inhabitants



Source: Annex I Figure 2 (v)

Figure 10: Sales of homeopathic and anthroposophic medicinal products per homeopathic prescriber in relation to GDP per capita expressed in PPS (€000)



Source: Annex I Figure 1 (iv)

Note: For an explanation of EU Reference Value, see Chapter 2 Figure 2.4